

OVERVIEW

Hot Melt Adhesives and Equipment Slowed Production

A Production Manager at a specialty beverage contract packaging company was having trouble finding an adhesive that could quickly and reliably seal cartons. The customer needed a handheld solution that could be used off-line when a customer's cartons were not compatible with the existing cartoning equipment.

OPPORTUNITY

Adaptable Applicators Provided Immediate Bonding

The manager replaced their hot melt hand applicators with Glue Dots' 8100 permanent adhesives and Dot Shot® Pro applicators for off-line assembly. They delivered an immediate, permanent bond with optimal fiber-tear for carton sealing. They also improved efficiency since there was no need to hold the carton closed while waiting for the hot melt to cool. The Dot Shot Pro integrated perfectly into the production process with no setup and minimal training.

SOLUTION

Customer Eliminated Hot Melt Adhesive and Equipment

- Glue Dots and Dot Shot Pro delivered a turn-key solution
- | Immediate bonding no need to hold the carton closed and wait for the hot melt to cool
- Flexibility Glue Dots prevailed when co-packer's automated cartoners weren't compatible with customer's carton sizes